

SOLUTION SUBMISSION (from 11.05.2015 to 14.09.2015):

BASIC INFO* (these info will be in the front page)

- **Title**
- **Short description** (max. 255 characters)

MEDIA

- **Picture*** (this info will be in the front page)
- **Video**

OWNERS AND EXPERTS* (owner is you and/or the group; experts are potential experts supporting your solution)

SOLUTION DESCRIPTION*:

- **Description of the product** (max. 600 characters)
- **Detailed technical drawings of the product** (upload them using the “upload an image” icon)
- **Description of product Life Cycle Design (LCD) strategies adopted**, i.e. describe if and how the product has been designed in order to minimize resources, choose low impact resources (non toxic/harmfull and/or renewable/biodegradable), optimize product life (product lifespan extension and/or product use intensification), extend material life (recycling, energy recovery and/or composting), simplify disassembly. (*Suggested support tool: “ICS toolkit” – click on this [link](#)*).
- **Product environmental assessment**. (*Suggested method/tools is Life Cycle Assessment, but even abridged environmental assessment or qualitative tools are allowed such as [sus_screen_tool.doc](#)*).
- **Business model**
- **Description of the Product-Service System** (if also the service has been designed): stakeholder interactions description (*suggested support tools: “system map” and “interaction storyboard”– register at [www.lenses.polimi.it](#) then click on this [link](#)*); Product-Service System Business Model; technical drawings of the evidences other than the main product (i.e. support products, such as a website, the service location, etc.).
- **Product Service-System environmental assessment** (if also the service has been designed), i.e. use the qualitative checklist in the environmental dimension of the Sustainability Design-Orienting toolkit (upload a print screen of the radar/environmental dimension using the “upload file” icon on the top right). (*Support tool “SDO toolkit: click on this [link](#), enter a new project name, access the “environmental dimension”, then work within “check concept”, finally visualize the evaluation with the “Environmental radar”*).

*this field is mandatory

IMPLEMENTATION PROCESS

The concepts and solutions will be selected through crowd voting and the evaluation of an expert sustainability jury. Assuming the submitted solutions get enough support from the international community, during the solution phase an implementation budget can be raised through crowd funding.

SUSTAINABILITY EVALUATION

Best credits will be given when a Life Cycle Assessment is carried out, but even abridged quantitative and qualitative environmental assessment will be accepted. Accomplishment of sustainability-oriented design strategies will be evaluated as well.